



## WOODPECKER HOLIDAY GREETINGS

Ahhh... the pleasures of the season, the scent of a wood fire, shared delectables, liquid or otherwise. This is a perfect time of year to stop and take stock of our lives and the pulse of our city. We are fortunate to live where Mother Nature is kind and there is beauty to behold; there is much to be thankful for! We may not see eye to eye with our neighbors across all issues, but we share much more in common than not. It is our hope at The Woodpecker, that we, and everyone in our community, strive to keep an open mind and consider all perspectives with a generosity of spirit. It is easy for us to be convinced of our own moral superiority as guardians of the Del Mar lifestyle, whether due to our education, experience in politics, years lived in Del Mar, or some other rationale. As citizens of Del Mar we all deserve to have a voice.

On the note of inclusion, while it is easy to overlook the contribution of our businesses and visitors, the delicate fabric of Del Mar depends on them to provide vibrancy and financial strength. The current retail and restaurant environment is challenging so this is a good opportunity for us to show our appreciation and support by shopping and dining locally. Del Mar businesses give a lot to the community by supporting our concerts and other events, hiring our kids, or paying taxes, so let's give back and make our city vibrant during the holidays.



**Thanks for reading, spread a little love, and have a fabulous holiday season!**



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